

# Levels of Sponsorship

	Platinum - \$10,000+	Gold - \$5,000+	Silver 2 - \$2,000+	Silver 1 - \$1,000+	Supporting - Under \$1,000
Dragon Boat Web Site - Logo	X	X	X	X	X
Newspaper Tab - Logo	X	X	X	X	X
Tri-fold Race Brochure - Logo	X	X	X	X	X
NWL Foundation Web Site - Logo	X	X	X	X	X
Race Poster - Logo	X	X	X	X	
Company Banner at Entry & Lakeside	X	X	X	X	
10' x 20' Booth Space at Race	X	X	X	X	
Team Entry	X	X	X	At \$1,500+	
Kent Cornucopia Web Site	X	X			
NWL Foundation Newsletter	X	X			
No Entry Fee into KCD Parade	X	X			
Credit in 2006 Race Video	X	X			
Banner Placement at KCD	X				
10' x 10' Booth Space at KCD	X				
Live Interview on KCD Parade	X				
Exposure	300,000+ onsite	40,000+ onsite	4,000+ onsite	4,000+ onsite	4,000+ onsite
	85,000+ additional households	85,000+ additional households	40,000+ additional households	40,000+ additional households	40,000+ additional households